



**Apollo is the UK's largest
privately-owned liquid adhesive,
sealant, coating & primer manufacturer**



APOLLO

More than adhesives

About Apollo

Our Vision:

To become the unseen coating, adhesive and primer department of our customers' businesses



Apollo Leadership Team

Apollo is the UK's largest privately-owned liquid adhesive, sealant, coating and primer manufacturer. We supply high-performance products worldwide across a range of industrial, construction, roofing and end-user markets. Supply is direct and via distributors, under Apollo and private-label brands.

Established 1972 in Tamworth, customers recognise Apollo for our technical expertise, service and eagerness to build mutually beneficial long-term partnerships. Our dedication to both relationship-building and constant innovation allows us to develop the products and services you need to thrive in a constantly evolving market place.

We have three sub-brands under Apollo: Apollo Adhesive Solutions, Apollo Construction Solutions and Apollo Roofing Solutions. These sub-brands allow us to supply you with market-specific products and services, combined with tailored Technical Service & Quality, Compliance, Logistics and Marketing support.



More than adhesives





Ian Cornelius
Managing Director

Apollo's Reason to Exist

Apollo's reason to exist is to provide the best performing adhesives, coatings and primers in the markets we choose to compete.

All of our people go the extra mile for our customers, which is in line with our brand promise, 'More than adhesives'!



Our Core Values

We pride ourselves on our core values of Safety, Care and Trust. We can only achieve our vision and deliver our brand promise when our people and other stakeholders act in accordance with our core values.



Jon Saunders
Chairman



More than adhesives

'More than adhesives'; our commitment to adding value to your business throughout our entire supply chain. At Apollo, our department teams work closely together to provide you with excellent customer experience and an array of market-specific customer-support services.



Technical & Quality:

Product selection, product suitability, bespoke solutions and product testing (on and offsite).



Sales & Marketing:

Product training, private-label design assistance, marketing communication support and marketing advice.



Production & Supply Chain:

Dedicated to minimising lead-times, transport legislation advice and warehousing/storage advice.



Compliance:

CLP labelling support and assistance with a wide range of compliance issues.



For over 40 years, Apollo Adhesive Solutions has been supplying high-performance adhesives to the biggest brand names in industrial markets:

- Caravans
- Doors
- Offsite Construction
- Marine
- Foam & Insulation Convertors
- Joinery/Woodworking
- Transport
- Access Flooring
- Adhesive Manufacturers (Private-Label)

Originally Apollo Adhesives, the brand was re-named in 2013 due to the growth of the Apollo Group. Under Apollo Adhesive Solutions, we are able to focus our market expertise and experience to add value across your entire supply chain, including:

- **Technical Service** – can support you in product development and ensuring you choose the right product for your application/process.
- **Compliance** – can assist you with regulatory issues, e.g. factory auditing and private-labelling.
- **Platinum Distributors** – strategically placed throughout Europe to keep lead-times to a minimum. Please visit www.apolloadhesivesolutions.co.uk for more information on our distributors.

We have a strong reputation in the markets we serve for pioneering polyurethane (PU) adhesives. Apollo was the first UK manufacturer to develop solvent-free PU adhesives. With a strong focus on innovation, our product portfolio now also includes:

- Moisture-Curing PU Adhesives
- Tacky Two-Component PU Adhesives (Fastack)
- Canister Adhesives
- Reactive PUR Hot-Melt Adhesives
- Coatings
- Contact Adhesives
- Water-Based Adhesives
- Primers
- Cleaners
- Mastics & Sealants



Please visit our website
www.apolloadhesivesolutions.co.uk
or call **01827 54281** for further
market and product information.



For over 20 years, internationally recognised construction companies, across a range of markets, have been trusting Apollo Construction Solutions to manufacture and private-label high-performance adhesives, resins, primers, sealants and refurb products.

- Aggregate Binders
- Onsite Construction
- Offsite Construction
- Heating, Ventilation & Air Conditioning (HVAC)
- Hygienic Wall Cladding

Our team work with decorative surfacing companies to ensure that they can offer beautiful hardwearing permeable solutions compliant with SUDs regulations, along with easy-to-use resin repair and restore products. We also work in partnership with reputable manufacturers and distributors of building products to ensure that their customers have simple-to-apply robust products.

Working in partnership with our customers is integral to how we operate; we were the first UK adhesive manufacturer:

- To support the Offsite Construction market with adhesive application.
- To supply the Hygienic Wall Cladding industry with two-part solvent-free polyurethane adhesives.

We also offer our customers:

- **Technical Service support** – product development and onsite training.
- **Marketing support** – label design assistance to support your branding.
- **Compliance support** – CLP/label regulatory requirements.
- **Logistics support** – minimal lead-times and storage/transport advice.

We understand that our customers require innovative products to compete in today's dynamic market place. Our product range is being continually developed to solve your customers' problems and includes:

- Resin for aggregate (UV-Resistant & Non-UV Resistant)
- Canister Products
- Single-Component MCPU Adhesives
- Solvent-Free Two-Component PU Adhesives
- Gel PU Adhesives
- Tacky Two-Component Adhesives (Fastack)
- Fire-Retardant Adhesives
- MS Polymer Adhesives
- Water-Based Adhesives
- Sealants & Mastics



Please visit our website
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For over two decades, Apollo Roofing Solutions has been supplying private-labelled adhesives, primers, sealants and liquid coatings to roofing system manufacturers across the globe.

Our policy is to never supply contractors. Instead, we work in partnership with our customers to develop the best solution for a wide range of markets, including:

- Single-Ply EPDM
- Single-Ply TPO
- Single-Ply PVC
- Felt
- Liquid Roof Waterproofing
- Balcony Waterproofing & Surfacing

All of our products are subject to rigorous internal and independent testing. Apollo Roofing Solutions was the first adhesive manufacturer to conduct independent dynamic wind uplift tests in the UK through the BRE (British Research Establishment). All of the products tested exceeded requirements.

In line with our ethos of working in partnership with customers, we also offer:

- **Technical Service** – product development and offsite & onsite training.
- **Compliance** – CLP labelling, product testing and health & safety support.
- **Marketing** – label design and literature support.
- **Logistics** – minimal lead-times and storage/transport advice.

Your contractors' requirements are central to our product development. Our aim is to develop proven products that provide high performance, speed, precision and economical coverage. We are aware that your contractors need more than just the right technology; they need the right application system.

We offer a wide range of technologies (Polyurethane, Contact & Water-Based) and application systems, including canisters, cartridges, and tin-applied and roller-applied products:

- Canister Adhesives (Insulation & Membrane)
- Canister Primers
- Two-Pack Cartridge Adhesives (Insulation & Membrane)
- Tin-Applied and Roller-Applied Adhesives (Insulation & Membrane)
- Tin-Applied and Roller-Applied Primers
- Cold-Applied Liquid Coatings (Roofing & Balcony)



Please visit our website
www.apolloroofingsolutions.co.uk
 or call **01827 54281** for further market and product information.



Our vision of becoming our customers' unseen coating, adhesive and primer department is in sync with building long-term partnerships by adding value and building trust - the ethos inspired by Apollo's founder (Robert Saunders) when he established the company.

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